



Sustainable Investing: Moving from the Margin to the Mainstream

Tuesday, November 19, 2013

Location: Metro Meeting Center, 101 Federal Street, Boston

Agenda

- 8:15am - 8:45am** *Registration and Continental Breakfast*
- 8:45am - 9:00am** *Welcome and Introductions*
- Michael Greis, Riverbend Advisors
- 9:00am - 9:45am** *Sustainable Investing: From Fringes to Mainstream*
- Rob Lake, London-based leader in the field of sustainable investing
- 9:45am - 10:30am** *Why now? Filling the Capital Gap*
- Erika Karp, Founder & CEO, Cornerstone Capital Inc.
- 10:30am - 10:45am** *Break*
- 10:45am - 12:00pm** *Workshops*
- Bloomberg
 - MSCI
 - Thomson Reuters
- 12:00pm - 1:00pm** *Networking Lunch*
- 1:15pm-2:00pm** *Panel of Investment Managers*
- Ben Lovell, CFA, President & Portfolio Manager, Zevin Asset Management
 - Christopher McKnett, Vice President, ESG Investing, State Street Global Advisors
 - Cara A. Lafond, CFA, Vice President and Asset Allocation Strategist, Wellington Management
 - Michael J. Mufson, CFA, Co-CIO, Founder and Managing Partner, Redwood Investments, LLC
- 2:00pm - 2:45pm** *Divestment/Investment Panel*
- Tim Brennan, Treasurer and Chief Financial Officer, Unitarian Universalist Association
 - Cheryl Smith, Ph.D., CFA, Managing Partner, Chief Compliance Officer and Investment Manager, Trillium Asset Management
 - Chris Davis, Director, Investor Program at Ceres (moderator)

Information and registration at **www.bsas.org**



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2:45pm - 3:00pm *Break*

3:00pm - 3:45pm *Asset Owner's Perspective on Sustainable Investing in Multiple Asset Classes*

- Eric Wetlaufer, CFA, Senior Vice President, Public Market Investments, Canada Pension Plan Investment Board

3:45pm - 4:30pm *Standards and Measurement*

- Steve Lydenberg, CFA, Partner, Strategic Vision - Domini Social Investments