

NECA Conference on Energy Efficiency and Demand Response

How's it doing? What are its
impacts? Where's it heading?



Presented by
The Northeast Energy and
Commerce Association
www.necanews.org

Thursday
October 21, 2010

Newton Marriott Hotel
2345 Commonwealth Avenue
Newton, MA
(617) 969-1000

Program

8:15	Registration & Continental Breakfast	12:30	Luncheon
8:45	Welcome & Introduction Peter Rothstein, President <i>New England Clean Energy Council</i>		Luncheon Speaker Bob Valair, Director of Energy Management <i>Staples</i>
9:00	Session I: Current Activities Moderator: Brett Feldman, Director <i>Constellation Energy</i> Regional, National and Customer Perspectives Sam Newell, Principal <i>The Brattle Group</i> State-by-State Review Jim O'Reilly, Director of Public Policy <i>Northeast Energy Efficiency Partnership</i> How did DR do in Summer 2010 FCM? Robert Laurita, Manager of Market Design ISO New England Inc.	2:00	Session III: EEDR Key Drivers and Actions Speakers will present a brief overview then participate in an interactive discussion on the following topics: <ul style="list-style-type: none">○ Forward Capacity Market: Lessons Learned, Challenges going Forward○ FERC Initiatives on Demand Response○ National Action Plan for Demand Response - Perspectives for the DR Industry Moderator: Mark Kalpin, Partner <i>WilmerHale</i> <i>NECA President</i>
10:15	Coffee Break		Dan Allegretti, Vice President Energy Policy <i>Constellation Energy Commodities Group, Inc.</i> Herb Healy Senior Director of Regulatory Affairs <i>EnerNOC</i> David Kathan, Senior Economist Office of Energy Policy and Innovation <i>Federal Energy Regulatory Commission</i> Dan Delurey, Executive Director <i>Demand Response Coordinating Committee</i>
10:45	Session II: Economics of EEDR Moderator: Scott Albert Principal and Region Manager <i>GDS Associates, Inc.</i> EEDR v. Generation Bruce Biewald, President <i>Synapse Energy Economics, Inc.</i> Customer Finance Innovations Dick Henry, Executive Director <i>The Jordan Institute</i> Bill Impacts of EE Penni Conner, Vice President Customer Care <i>NSTAR</i>	3:15	Adjourn

Energy Efficiency (EE) and Demand Response (DR) are becoming integral parts of the energy resource planning process on both the retail and wholesale levels. As they make up ever increasing percentages of the energy supply mix, those involved with the traditional supply-side of the energy delivery system are finding their markets affected. Improvements in technology, innovative financing schemes, and regulatory mandates continue to push this development and are leading to dramatic shifts in market design and operation.

Join NECA and leading experts in exploring these issues.

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Registration

To register, visit: www.necanews.org and click on the event. Or, fax the completed registration form to NECA at 781-449-8319. You may also mail the completed registration form with a check or credit card information for the registration fee to the Northeast Energy and Commerce Association, 1040 Great Plain Avenue, Needham, MA 02492. For more information call (781) 449-5959.

The registration fee includes the conference, conference materials, coffee breaks, continental breakfast and luncheon.

Registration canceled after October 16, 2010 will be subject to a \$99 service charge. Substitutions may be made at any time. Pre-registration is required. No shows will be billed.

The Newton Marriott is located at 2345 Commonwealth Avenue in Newton. The hotel is located at the junction of I-95 and Route 30 East at exit 24. The Hotel will be on the left.

The hotel is holding a block of rooms for 10/20/10 at the group rate of \$169.00. They will hold the rooms until 4:00 PM on 10/6/10. Please call 617-969-1000 or 1-800-228-9290 and identify yourself with the Northeast Energy and Commerce Association conference.

If you need further directions, check our website: <http://www.necanews.org> and click on the Newton Marriott link.

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Registration Form

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Registration Fee (check one):

NECA Member \$250*

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Government Agencies \$99

After October 14 add \$25 to all fees

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On-line Registration available at
www.necanews.org